



MY BOB

BELGIUM

Autumn Winter 2020 collection

Who we are...

It was the summer of 2010. Belgian life-enthusiast Geoffrey Moreels was looking for a new venture and great adventures. That's when the Panama hat called to him. It was love at first sight. Very soon, Geoffrey was embracing all types of headwear, from fedoras to caps and trilbies to berets, and travelled near and far in search of the finest materials and the greatest artisans.

Across our beautiful planet, connections were made and friendships developed. And so **MY BOB** was born. A colourful Belgian brand that mixes originality with traditions from the world over. Every stitch, weave and fold of a MY BOB hat tells a story of skill and attention to detail. Its Panama hats are handmade in Ecuador, straw hats are crafted in Italy, caps are fashioned in China while all embroidery is carried out in India.

Constantly evolving, MY BOB will always be inspired by people and places. Fully customizable with a generous range of handmade ribbons, brooches and feathers, MY BOB hats cover your head and uncover your style.



Philippe



PHILIPPE wears a JACK Green with Partnership patch €141,-
PENCIL Reds & Browns brooch €67,-

SARRA wears a CHRIS Velour Black
Chocolate with Winter Flower and Runes
patches €613,-





ALBAN wears
a JACK Grey with Partnership patch €141-
a RUNES Silver brooch €78-
a PARTNERSHIP Silver & Blue brooch €61-
a NIGHT FLOWER Blue brooch €72-

MARIE wears a TRIBECA Velour
with Winter Flower and Partnership patches €579-



Marie



Lou

Lou wears a LOVE Tie&Die with CELTIC
KNOTS macramé ribbon €448-



MATTHIEU wears
a TUILERIE Vanilla with Winter Flower and
Partnership patches €428-
a CELTIC KNOTS Mix Brown bracelet €57-



Virginie wears a SAILOR BOB Brown €148-

CAROLINE wears a JACKY Green
with a PARTNERSHIP brooch €179-

DROP Red & Old Pink brooch €81 -





Anne

ANNE wears
a PARTNERSHIP Gold brooch €61-
a RUNES Gold brooch €78-



SARRA wears a LYNE BERET Green with Partnership patch €154-

SNOWSTAR Green brooch €92-



RAPPER CAP Beige Velvet with red B €128-

JULIEN wears
a FOLCO Dotted Cream with Night Flower patches €543-
a CELTIC KNOTS Mix Burgundy bracelet €57-
a CELTIC KNOTS THIN Mix Burgundy bracelet €56-



Julien



CORINNE (left) wears
a CAPRI Black with Ribbons €323-
a PARTNERSHIP Silver and Blue brooch €61-

VIRGINIE (right) wears
a CHRIS Velour Black Chocolate
with Winter Flower and Runes patches €613-

VANESSA wears a CAPRI Off-White
with Ribbons €323-





Virginie wears a HEADBAND Beige
with a TILARA patch €255-

Contacts

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Special Thanks to the dream team :

Vanessa, Sandrine, Philippe, Sarra, Alban, Marie, Caroline et Lou, Matthieu,
Julien, Corinne, Virginie, Vanessa, Antoinette, Anne et Geoffroy.

Stylism thank you to Mad vintage and Valentine Gauthier

Make up by Sandrine Defforge

Photo by Vanessa Bosio

Vanessa wears a TRAVELLER LIGHT Black Chocolate €336-

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LOVE Dotted Cream with a DROP Red & Old Pink brooch €430-

PENCIL Reds & Browns brooch €67-

NIGHT FLOWER Burgundy brooch €72-



Vanessa

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My Bob loves you